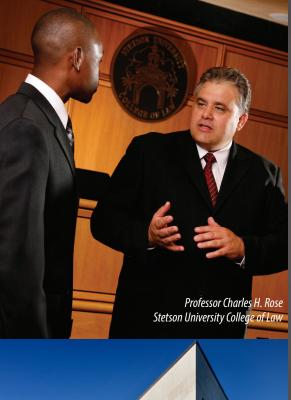
Enhance your advocacy skills with training from America's #1-ranked law school in trial advocacy

—U.S. News & World Report



Understanding Case Analysis, Fundamental Advocacy & Storytelling: A Structured Approach to the Art of Advocacy

July 17-18, 2014

University College Dublin Sutherland School of Law | Dublin, Ireland

We've all seen them—exceptional advocates who stand head and shoulders above their peers. This two-day, interactive, comprehensive program, specially designed for legal professionals, law faculty and students, will leave you ready to connect, persuade with ease, and compel your audiences to action.

Top advocates will share their expertise in:

- The Psychology of Persuasive Storytelling
- Mastering Case Analysis
- Increasing the Persuasive Power of Direct Examination
- Conducting Cross Examination with a Purpose
- Summation Arguments

Keynote Speaker



Michael Collins SC, Monckton Chambers

Collins is a leading silk in commercial, competition and EU law at the Irish Bar. He appears regularly before the High Court and Supreme Court of Ireland, and frequently appears before the European Court of Justice. Collins has an extensive practice in domestic and international commercial arbitration, a representative of ICC Commission on Arbitration, and the President of Arbitration Ireland.

Registration: €50 | **Student Rate:** €30

REGISTER NOW

University College Dublin

Sutherland School of Law

bit.ly/1knq1ER +353 1 716 4105





UCD Sutherland School of Law

