



Font

Bliss

The Verdana font family is the preferred alternative typeface when the Bliss typeface is not accessible.

Brand colours



Pantone Process 225-2

Four-colour process breakdown
Cyan 100%
Magenta 15%
Yellow 0%
Black 0%

Closest Pantone spot colour approximation
Pantone Process Blue



Pantone Process 206-1

Four-colour process breakdown
Cyan 100%
Magenta 60%
Yellow 0%
Black 40%

Closest Pantone spot colour approximation
Pantone 654

Clear space

Clear space helps our logo to stand out and ensures it's not compromised by other elements or brands. The clear space around the logo should be double the size of the space between the crest and the School text.



Incorrect use of the logo

The logo must never:



Be stretched, distorted or altered



Be shown at an angle



Have glow/stroke or other effects applied



Have the relationship between the elements altered



Be converted to grayscale



Be separated from the lockup or have text replaced

Logo variants



Main full colour crest to be used on white and light colours



Reverse text for colour crest on dark colours



Black monotone version



White monotone version